



Metro Toronto Convention Centre - North Building

Publicity Opportunities

Looking for additional publicity? Gourmet Food & Wine Expo wants to know about special guests, news-worthy products, services and promotions to include in our extensive publicity campaign!

Contact: _____

Company: _____

Phone: _____

Email: _____

Website: _____

Publicity Opportunity Details

Publicity worthy ideas includes:

- Wine producers / prominent guests at the Expo
- New and innovative products to unveil
- Seasonal, current trends or hot topic ideas

For specific products or services:

Product name: _____

Description: _____

For specific industry guests, celebrities or producers:

Guest name: _____

Guest Title: _____

Company or Brand: _____

Dates in Toronto: _____

Mini-bio: _____

Press worthy information / story ideas: _____

Grand Prize Donations for Media Promotion

The Gourmet Food & Wine Expo works with several prominent media outlets in our \$250,000+ marketing campaign. Let us know if you have any exciting items available for prizing to promote your brands in association with the Expo. Please note we will confirm your prize donation and the partner media promotion details prior to commitment.

Prize donation: _____

Prize Value: _____

Number of Prizes: _____

Description of prize: _____

Prize Donations for Radio Contests

The Expo has weekly giveaways with its official radio partners in the month of November both on-air and online. If you would like to include gift certificates, gift baskets or products as part of these contest occasions please get in touch.

Note: Radio partner prizes required in multiples of 5 based on weekday daily contests (min. of 5)

Restaurant/Product name: _____

Quantity: _____

Details: _____

Please return ASAP - **Space is limited!**

To: Jessica MacDougall

Phone: 1-866-414-0454 x 545309

Fax: 1-905-769-1105

Email: jmacdougall@postmedia.com